

# Thinking Pattern Reports

Sales Interview Guide

Prepared for

## Sample Sample



*Orchestrating Results*

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## ***Sales Interview Guide*** **SUMMARY**

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### ATTITUDES:

- Individualist, does things their own way
- Cautious, hesitant toward the world
- Optimistic about themselves
- Optimistic, positive attitude toward others
- Cautious, hesitant attitude toward getting things done

### PROBLEM SOLVING:

- Practical Problem Solver
- Excellent intuitive insights, 'gut instincts'
- Good analytical, conceptual thinking and organizing

### SELF IMAGE:

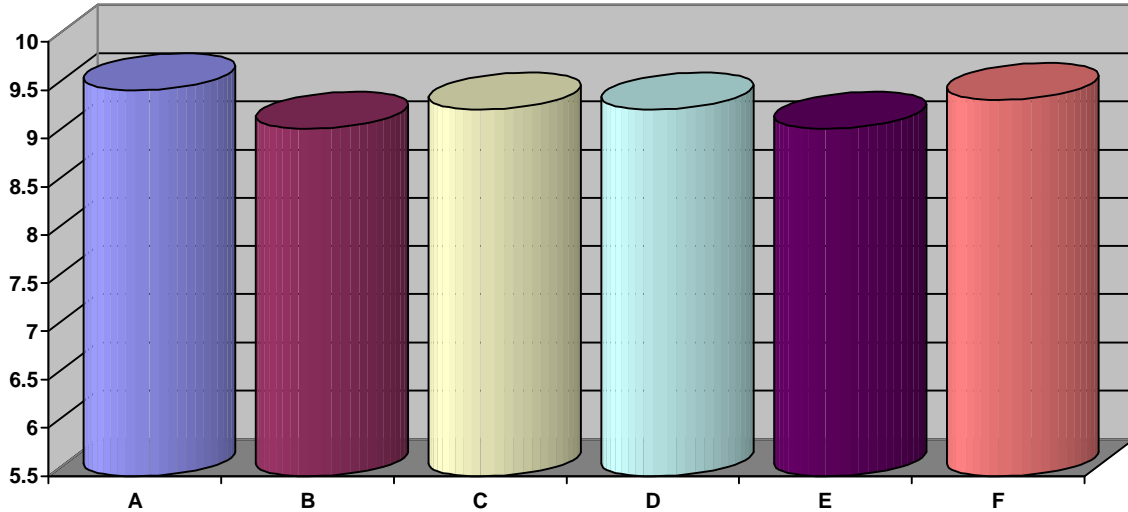
- Goal directed
- No fear of failure or success
- Confident, goal oriented

### MOTIVATORS:

- Sense of mission, personal goals

## Sales Interview Guide

### GLOBAL GRAPH



<b>Low Risk</b> (Excellent ability to utilize the capacity and translate the talent into decisions; reduces the potential for errors and mistakes)	<b>8.8 to 10.0</b>
<b>Situational Risk</b> (Very good ability to utilize the capacity especially in well defined areas; however, there are specific situations that can interfere with the translation into decisions)	<b>8.5 to 8.79</b>
<b>Conditional Risk</b> (Limited access to the capacity indicating actual conditions that will increase the potential for mistakes and errors and restrict the transfer into decisions)	<b>8.2 to 8.49</b>
<b>Real Risk</b> (Restricted access to the capacity indicating the ability is consistently unavailable and individuals are subject to mistakes and errors in judgment)	<b>6.0 to 8.19</b>

<b>A) Empathy (Low Risk)</b> — The ability to see, understand and relate with others.
<b>B) Handling Rejection (Low Risk)</b> — The ability to maintain a sense of inner self worth.
<b>C) Achievement Drive (Low Risk)</b> — The ability to have a strong desire to push ahead and to achieve desired results.
<b>D) Self Starting Ability (Low Risk)</b> — The ability to get things done without the need for constant supervision.
<b>E) Motivation Index (Low Risk)</b> — The ability to direct one's energy with a sense of purpose and direction.
<b>F) Discipline For Selling (Low Risk)</b> — The ability to work within guidelines, schedules policies and procedures to get things done.

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## **Sales Interview Guide**

### **PERSONAL SALES INVENTORY**

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#### **PRIORITIZED CORE STRENGTHS**

**1) Sense Of Belonging: (Motivation) (SL-30B)-Excellent Potential**

Motivated by a strong need to belong, to fit in with and be accepted by others.

**2) Persistence: (Self Starting Ability) (SL-21A)-Excellent Potential**

Strong personal commitment to stay on track and complete goals and tasks regardless what happens.

**3) Self Attitude: (Drive) (SL-15)-Excellent Potential**

Driven by a strong sense of personal optimism, a belief that the best can and will happen

**4) Need To Achieve: (Drive) (SL-13A)-Excellent Potential**

Strongly driven by a need to achieve recognition and attention to confirm self worth.

**5) Intuitive Insight: (Empathy) (SL-1)-Excellent Potential**

Keen intuitive insight, the ability to readily identify prospect interests and buying signals.

**6) Self Confidence: (Ability To Handle Rejection) (SL-8C)-Excellent Potential**

Awareness of social and role image combined with anxiety and uncertainty about which role is best.

**7) Service: (Motivation) (SL-25A)-Excellent Potential**

Motivated by a strong desire to help others and meet their needs and concerns.

**8) Doing Things Right: (Discipline For Selling) (SL-18A)-Excellent Potential**

Strong individualism will likely lead them to get around accepted ideas if these ideas interfere with their inventiveness.

**9) Evaluating Others: (Empathy) (SL-3A)-Excellent Potential**

The ability to identify and evaluate prospect needs, interests and concerns in a clear, well organized manner.

#### **PRIORITIZED DEVELOPMENT COMMENTS**

**1) Social Recognition: (Motivation) (SLS-27B)-Real Risk**

Social frustration and role transition can generate uncertainty and indecision about one's social/role image.

**2) Role Satisfaction: (Self Starting Ability) (SLS-24B)-Situational Risk**

Dissatisfaction, frustration and anxiety in current circumstances can lead to inconsistent actions and decisions.

**3) Results Oriented: (Drive) (SLS-12B)-Situational Risk**

Lack of attention to results can generate a tendency to delay decisions or to overlook what needs to be done.

**4) Social Recognition: (Drive) (SLS-14B)-Situational Risk**

Indecisiveness about what to do in current circumstances can create inconsistent burst of energy and drive.

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## ***Sales Interview Guide***

### **PRIORITIZED INTERVIEW NOTES**

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#### **1) Social Recognition: (Motivation)-Real Risk**

Tendency to be indecisive about what is best, to shift from frustration and dissatisfaction to enthusiasm can lead them to be inconsistent, to either delay following through with contacts or closing sales because they lack confidence or to loose interest and shift their focus to something else. Test their ability to stay focused and complete their tasks.

#### **2) Role Satisfaction: (Self Starting Ability)-Situational Risk**

Tend to feel frustrated and dissatisfied, shifting from enthusiasm and energy to doubts and uncertainties about what is best. Take time to discover their priorities. Remember that they will tend to over project and promise more than they can deliver. Let them make the decision to pursue the job. Delay deciding until you are certain of their desire.

#### **3) Results Oriented: (Drive)-Situational Risk**

Cautious, skeptical and hesitant thinking can result in a lack of urgency to take action, a tendency to overlook crucial, immediate issues and to become distracted by confusion or unexpected events. Use distractions in a mock interview to test their ability to stay focused. At each step of the presentation, require them to sum up the key issues.